

CAPABILITY STATEMENT



SANDRA KING MANAGEMENT
Be Black Bold and Beautiful

ABOUT US THE BUSINESS

Sandra King is a renowned Aboriginal Fashion Parade Director, Trainer, Presenter, Event and Project Manager and Motivational Speaker. Sandra aims to achieve the greatest possible impact upon the Indigenous and non-Indigenous community by delivering practical, inspiring, marketable and engaging projects.

With over 30 years experience in directing fashion parades (specialising in Indigenous fashion parades), Sandra trains emerging Indigenous models in choreographed routines, teaches personal development and engages in cultural discussions with Elders.

ABOUT SANDRA KING

I'm a Brisbane born Aboriginal woman of Quandamooka, Mulunjarlie, Bundjalung and South Sea Islander peoples. I was one of the first Aboriginal models in the 1970s where I completed my training in Department and Grooming followed by Modelling Courses with Billie North Promotions.

I was booked extensively for newspaper fashion articles and fashion parades for Myer, David Jones, Sportsgirl and numerous clothing and manufacturing businesses. After my successful modelling career and raising a family, I went back into the industry I know and love.

In 1988, I was at the forefront of the fashion industry by using only Aboriginal and Torres Strait Islander models in my parades as well as having Aboriginal models who were outside the 'norm' of size 8 and 10.

In 1990, I completed a one year full time Trainee-Manager course with Buckingham's Modelling Agency (now Vivien's) which gave me the confidence to establish my own business. My models were booked for photographic, runway and promotional work throughout Queensland.





OUR SERVICES

MOTIVATIONAL SPEAKING

Sandra presents her motivational speeches to accommodate her audience. Her priority is to connect with the audience and help them explore the journey they are on, and whether it is in their best interest or for the benefit of others.

PARADE DIRECTOR

Sandra coordinates and choreographs fashion parades with emerging Aboriginal and Torres Strait Islander models parading Indigenous and mainstream fashions. Parades start with model auditions and then the successful models are trained in various areas of modelling while also being trained in choreographed model routines.

EVENT AND PROJECT MANAGER

Sandra coordinates and presents programs that will empower, inspire and inform our youth, disengaged women, mothers, Elders and mainstream communities facing issues that will help them make changes for the betterment of their family, themselves and our community and nation.

BLACK BOLD AND BEAUTIFUL

Sandra's signature event is the Black Bold and Beautiful Women's (BBB) Luncheons that celebrates International Women's Day. After celebrating her 10th anniversary in 2018, Sandra has a new BBB event, which will be revealed soon. Sandra presents an exciting and empowering program that promotes the successes and challenges of our Aboriginal and Torres Strait Islander women.




PROGRAMS AND WORKSHOPS

Programs and workshops are many and varied, including Department, Personal Empowerment Program (PEP Talk), Leadership and Cultural Awareness presentations for the disadvantaged youth, women, mums, Elders and community organisations and schools.

CONTACT US

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